

MICHIGAN HEALTH ENDOWMENT FUND

2018 COMMUNITY HEALTH IMPACT PROGRAM

A. COMMUNITY HEALTH IMPACT PROGRAM OVERVIEW

The Michigan Health Endowment Fund’s Community Health Impact Program allows for meaningful investment in promising endeavors that align with our mission of improving the health and wellness of Michigan’s residents with particular emphasis on children and seniors.

The intention of these grants is to support projects that will have an impact on community health and wellness and are smaller in scale and complexity than projects that address our [proactive initiatives](#). Specifically, the Health Fund is seeking proposals that address important community needs where one-time grants could produce long-term impact while providing solutions to pressing health issues within Michigan.

All Community Health Impact grants must align with the Health Fund’s overall mission and address at least one of the following eight areas:



Infant
Mortality



Health
Services for
foster &
adopted
children



Wellness &
Fitness
Programs



Access to
Healthy
Food



Mental
Health
Services



Technology
Enhancements



Health-related
Transportation
Services



Foodborne
Illness
Prevention

2018 COMMUNITY HEALTH IMPACT PROGRAM TIMELINE

November 6, 2017	Grantee Portal opened for applicants
November 28, 2017	Concept papers* due by 5 p.m. (strongly encouraged)
December 21, 2017	Applications due by 5 p.m.
March 27, 2018	Awards Announced
April 3, 2018	Grants Processed

**More information about concept papers can be found in Section E of this RFP.*

B. ELIGIBILITY AND CRITERIA

To be eligible to apply for a grant under this program, a nonprofit organization must:

- Be recognized by the Internal Revenue Service as a nonprofit organization;
- Be based in Michigan;
- Have a current certified financial audit, and;
- Have at least 1 FTE.

Local units of government and the State of Michigan are also eligible to apply.

IN ORDER TO BE CONSIDERED FOR A GRANT, A PROPOSAL MUST:

- Support new or enhanced programs or strategies. Proposals will not be considered if funds will be used to maintain an existing program or solely fill a budget gap for current services.
- Identify a clear path to long-term sustainability. Applicants must demonstrate how the grant activities will be sustained outside the grant period. This could include strategies that seek to inform public policy.

PROPOSALS WILL BE GIVEN PREFERENCE IF THEY:

- Have strong potential to achieve significant long-term impact by implementing effective models or by supporting needed innovation;
- Aim to improve health outcomes and reduce health care costs;
- Offer opportunities for collaboration and other forms of leverage;
- Address underlying social and root causes of poor health;
- Focus on groups, populations, or communities that face disproportionate barriers to improved health;
- Support person-centered care by engaging and empowering individuals and communities to take an active role in creating a culture of health;
- Provide opportunities for learning and knowledge dissemination; and
- Offer opportunities to inform public policy.

THE FOLLOWING ARE EXCLUDED FROM FUNDING CONSIDERATION:

- Health-related emergencies (though in some situations, the Health Fund might consider support to address longer-term rebuilding or other needs following emergency situations);
- Clinical research;
- Capital projects;
- Ongoing program operations and staffing;
- Loans;
- Litigation;
- Lobbying activities; and
- Organizations that discriminate based on age, race, ethnic origin, religion, sexual orientation, disability, or gender.

C. GRANT AMOUNT

The Health Fund expects to award grants ranging from \$25,000 to \$100,000. An organization may not apply for a grant that is larger than 20% of its annual operating budget.

No more than 10% of the total grant budget may be allocated to indirect/administrative costs.

You may apply for a one or two-year grant, but the total request is limited to \$100,000. Please be sure to clearly identify your funding requests per year in your proposal.

The Health Fund anticipates awarding a total of \$3,000,000 for this grant round.

D. EVALUATION CRITERIA

The Health Fund will use the following criteria in evaluating applications:

- The extent to which the proposed project aligns with the **mission, strategies, and goals** of the Health Fund;
- The potential for the project to achieve significant **long-term impact** by implementing effective models or supporting needed innovation;
- The potential for the proposed project to have a **measurable impact** on improving health;
- The ability of the proposed project to address an **unmet need** and focus on populations that face **disproportionate barriers** to improved health;
- The potential for the project to be **sustainable** after the end of the grant period;
- The applicant's demonstration of **collaboration**, including leveraging of other resources; and
- The potential for **replication** in other settings, including opportunities for learning, **knowledge dissemination**, and to inform **public policy**.

The Health Fund Board of Directors has sole responsibility for all grant decisions.

E. APPLICATION PROCESS

Applications must be submitted electronically through the Health Fund website using the Grantee Portal. [Click here to access the portal.](#) **The portal requires you to use Google Chrome.**

Applicants will first be required to create an account. It may take up to 48 hours for your account to be approved. Once approved, you will receive login credentials via email.

While the grantee portal does not have a word limit function, we require applicants to keep the total narrative within the equivalent of 10 pages using standard 12-point type and one-inch margins. Please note: the required attachments do not count toward the 10-page limit.

The Health Fund strongly encourages concept paper submissions of up to two pages, including a draft budget, for review and feedback prior to submission. While not required, previous applicants have stated this process was very helpful in development of a full proposal.

Concept papers should be sent to Genevieve@mhealthfund.com and **must be submitted any time before 5:00 p.m. on November 28, 2017**. We expect to receive a large number of concept papers and will respond as quickly as possible in the order they were received.

Full Proposals must be received by 5:00 p.m. on December 21, 2017.

APPLICANTS WILL BE ASKED TO PROVIDE THE FOLLOWING INFORMATION:

- Which eight areas of focus (listed in section A) the project will address.
- An executive summary of your proposed grant activities, including the outcomes you hope to achieve. This should include a description of what success would look like at the end of the grant.
- The communities or geographic region(s) this project intends to target.
- Brief summary of how this project aligns with your mission and organizational priorities.
- What health problem(s), challenge(s) or need(s) do you propose to address? Provide documentation of the defined need(s) within the target population and the number of individuals who will be impacted by the proposed activities.
- Describe the specific activities you propose to conduct and how these activities will impact the target population, including measurable objectives and key tasks and activities linked to the objectives with timeframes.
- What are the expected impacts, along with short-term and long-term outcomes of your proposed initiative?
- Does your project lead to any potential or actual healthcare cost savings?
- How and with whom will the organization collaborate on this project?
- How will the project potentially be useful for other organizations or in impacting healthcare delivery or policy?
- How will the proposed activities be sustained after the grant period?
- A budget that describes costs by category.

Required attachments:

- A cover letter signed by the President of the applying organization.
- A copy of the current IRS determination letter indicating 501(c)(3) tax-exempt status.
- List of Board of Directors with affiliations.
- Finances:
 - Organization's current annual operating budget, including expenses and revenue.
 - Most recent annual financial statement (independently audited, if available).

- Letters of support should verify project need and collaboration with other organizations. (Optional)
- Annual report, if available.
- Organizational chart, including board and staff.

F. GRANTEE OBLIGATIONS

If awarded, applicants must agree to:

- Identify the Michigan Health Endowment Fund as the source of funding in any program communications;
- Set specific outcomes for the proposed program, monitor progress toward achieving expected outcomes, and report progress on a regular basis to the Health Fund;
 - Participate in any data collection and evaluation activities conducted by the Health Fund and its contractors; and
- Participate in grantee gatherings and other activities that support dissemination of knowledge.

G. MORE INFORMATION AND FURTHER QUESTIONS

The Michigan Health Endowment Fund works to improve the health and wellness of Michigan residents and reduce the cost of healthcare, with a special focus on children and seniors.

For more information on our grantmaking, view our [Grantmaking at a Glance \[PDF\]](#) and [Frequently Asked Questions](#).

If you have further questions please contact the Health Fund staff at info@mhealthfund.com or by phone by calling (517) 374-0031.